

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Phillips / MS / SPR CT-R
Product	TV
Estimate Number	

Invoice #	4078561-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/12/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4078561
Alt Order #	FLIP PHILLIPS - MS SUF
Deal #	
Order Flight	10/06/12 - 10/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RPHL
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	M- - - - -					
	WHBQ			M	10/08/12	:30	6:58 AM	TVGENPHI L1201H	\$100.00		1
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	- T- - - -					
	WHBQ			Tu	10/09/12	:30	6:28 AM	TVGENPHI L1201H	\$100.00		1
3	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	- - W- - - -					
	WHBQ			W	10/10/12	:30	6:58 AM	TVGENPHI L1201H	\$100.00		1
4	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	- - - T- - -					
	WHBQ			Th	10/11/12	:30	6:39 AM	TVGENPHI L1201H	\$100.00		1
5	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	- - - - F- -					
	WHBQ			F	10/12/12	:30	6:48 AM	TVGENPHI L1201H	\$100.00		1
6	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	M- - - - -					
	WHBQ			M	10/08/12	:30	8:49 AM	TVGENPHI L1201H	\$75.00		1
7	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	- T- - - - -					
	WHBQ			Tu	10/09/12	:30	7:41 AM	TVGENPHI L1201H	\$75.00		1
8	WHBQ	Good Morning Memphis 7-9a	7a-9a								

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		Immediately Preemptible			10/08/12 to 10/14/12	1x	--W----				
9	WHBQ	Good Morning Memphis 7-9a	7a-9a	W	10/10/12	:30	7:25 AM	TVGENPHI L1201H	\$75.00		1
		Immediately Preemptible			10/08/12 to 10/14/12	1x	---T---				
10	WHBQ	Good Morning Memphis 7-9a	7a-9a	Th	10/11/12	:30	8:25 AM	TVGENPHI L1201H	\$90.00		1
		Immediately Preemptible			10/08/12 to 10/14/12	1x	----F--				
11	WHBQ	Fox News Sunday	10a-11a	F	10/12/12	:30	7:23 AM	TVGENPHI L1201H	\$90.00		1
		Immediately Preemptible			10/01/12 to 10/07/12	1x	-----S				
12	WHBQ	Fox 13 News 5p	5p-6p	Su	10/07/12	:30	10:32 AM	TVGENPHI L1201H	\$25.00		1
		Immediately Preemptible			10/08/12 to 10/14/12	1x	M-----				
13	WHBQ	Fox 13 News 5p	5p-6p	M	10/08/12	:30	5:52 PM	TVGENPHI L1201H	\$175.00		1
		Immediately Preemptible			10/08/12 to 10/14/12	1x	-T-----				
14	WHBQ	Fox 13 News 5p	5p-6p	Tu	10/09/12	:30	5:52 PM	TVGENPHI L1201H	\$175.00		1
		Immediately Preemptible			10/08/12 to 10/14/12	1x	--W----				
15	WHBQ	Fox 13 News 5p	5p-6p	W	10/10/12	:30	5:11 PM	TVGENPHI L1201H	\$175.00		1
		Immediately Preemptible									

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Deal #	
Order Flight	10/06/12 - 10/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	---	T---				
	WHBQ			Th	10/11/12	:30	5:09 PM	TVGENPHI L1201H	\$175.00		1
16	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	----	F--				
	WHBQ			F	10/12/12	:30	5:29 PM	TVGENPHI L1201H	\$175.00		1
17	WHBQ	Fox 13 News	530p-6p								
		Immediately Preemptible									
				10/01/12 to 10/07/12	1x	-----	S				
	WHBQ			Su	10/07/12	:30	5:48 PM	TVGENPHI L1201H	\$100.00		1
18	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	M-----					
	WHBQ			M	10/08/12	:30	9:23 PM	TVGENPHI L1201H	\$250.00		1
19	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	-T-----					
	WHBQ			Tu	10/09/12	:30	9:26 PM	TVGENPHI L1201H	\$250.00		1
20	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	--W----					
	WHBQ			W	10/10/12	:30	9:16 PM	TVGENPHI L1201H	\$250.00		1
21	WHBQ	Fox 13 Late News Rotator	930p-10p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	---T---					
	WHBQ			Th	10/11/12	:30	10:06 PM	TVGENPHI L1201H	\$250.00		1
22	WHBQ	Fox 13 Late News Rotator	9p-10p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	----	F--				
	WHBQ			F	10/12/12	:30	9:37 PM	TVGENPHI L1201H	\$250.00		1
23	WHBQ	Fox 13 Late News	930p-10p								
		Immediately Preemptible									
				10/01/12 to 10/07/12	1x	-----	S-				
	WHBQ			Sa	10/06/12	:30	10:14 PM	TVGENPHI L1201H	\$200.00		1
24	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	M-----					
	WHBQ			M	10/08/12	:30	10:21 PM	TVGENPHI L1201H	\$100.00		1
25	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	-T-----					
	WHBQ			Tu	10/09/12	:30	10:13 PM	TVGENPHI L1201H	\$100.00		1
26	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	--W----					
	WHBQ			W	10/10/12	:30	10:29 PM	TVGENPHI L1201H	\$100.00		1
27	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	---T---					
	WHBQ			Th	10/11/12	:30	10:29 PM	TVGENPHI L1201H	\$150.00		1
28	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	----F--					
	WHBQ			F	10/12/12	:30	10:13 PM	TVGENPHI L1201H	\$150.00		1
29	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WHBQ	Good Morning Memphis 6a Immediately Preemptible	6a-7a		10/08/12 to 10/14/12	2x	MTWTF--				
				W	10/10/12	:30	6:21 AM	TVGENPHI L1201H	\$100.00	1	
				Th	10/11/12	:30	5:58 AM	TVGENPHI L1201H	\$100.00	2	
30	WHBQ	Good Morning Memphis 7-9a Immediately Preemptible	7a-9a		10/08/12 to 10/14/12	3x	MTWTF--				
				Tu	10/09/12	:30	8:01 AM	TVGENPHI L1201H	\$75.00	1	
				W	10/10/12	:30	8:14 AM	TVGENPHI L1201H	\$75.00	3	
				F	10/12/12	:30	8:10 AM	TVGENPHI L1201H	\$90.00	2	
31	WHBQ	Fox News Sunday Immediately Preemptible	10a-11a		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	10:46 AM	TVGENPHI L1201H	\$25.00	1	
32	WHBQ	Fox 13 News 5p Immediately Preemptible	5p-6p		10/08/12 to 10/14/12	2x	MTWTF--				
				M	10/08/12	:30	5:19 PM	TVGENPHI L1201H	\$175.00	1	
				Tu	10/09/12	:30	5:25 PM	TVGENPHI L1201H	\$175.00	2	
33	WHBQ	Fox 13 Late News 10p Immediately Preemptible	10p-1030p		10/08/12 to 10/14/12	1x	MTWTF--				
				Tu	10/09/12	:30	10:29 PM	TVGENPHI L1201H	\$100.00	1	
34	WHBQ	Fox 13 Late News 9p Immediately Preemptible	9p-10p		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	9:43 PM	TVGENPHI L1201H	\$200.00	1	
35	WHBQ	X Factor	7p-8p				----F--				

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35	WHBQ	X Factor	7p-8p		10/08/12 to 10/14/12	1x					
	WHBQ			F	10/12/12	:30	7:23 PM	TVGENPHI L1201H	\$200.00		1
36	WHBQ	Good Morning Memphis 9a	9a-10a		10/08/12 to 10/14/12	1x	----F--				
	WHBQ			F	10/12/12	:30	9:11 AM	TVGENPHI L1201H	\$75.00		1
<u>Aired Spots</u>				40							

<u>Gross Total</u>	\$5,345.00	
<u>Agency Commission</u>	\$801.75	
<u>Net Amount Due</u>	\$4,543.25	<u>Payment Terms 30 Days</u>

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